



**SPENCER NOWAK**

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## **EXPERIENCE**

### **WEB DEVELOPER AND 2D DESIGNER, CLARKSON CONSULTING GROUP (2009)**

Worked with external client (Laughing Crow Winery) to develop a logo, a business card, bottle labels, and a website in a professional consulting relationship  
Communicated directly with client in iterative design process  
Met all deadlines on time and with complete client buy-in

### **TEACHING ASSISTANT, INTRO TO WEB DESIGN, CLARKSON UNIVERSITY (2008-2009)**

Wrote and graded quizzes and homework assignments  
Taught class and led evening help sessions on various topics

### **WEB DESIGNER, PROFESSIONAL COMMUNICATION, CLARKSON UNIVERSITY (2009)**

Worked with individual professor to redesign and build his professional website  
Wrote and user-tested manual on updating the site

### **WEB DEVELOPER, CLARKSON RADIO (2008)**

Worked with two other DJs to implement a new visual design for the site  
Increased airtime given to new music  
Programmed the backend of redesigned Clarkson radio site  
Maintained and updated existing site features  
Designed and developed a new, more user-friendly logging system

### **PROJECT LEADER, SAFE SCHOOLS PROJECT, CLARKSON UNIVERSITY (2007-2008)**

Coordinated the work of both technical (2-4 students) and content-creation teams (2-12 students)  
Created custom content management system for federal grant project  
Interviewed project stakeholders as part of the participatory design process  
Wrote and usability tested user manual  
Edited site content created by content teams

### **COPYEDITOR, CLARKSON NEWSPAPER (2007-2008)**

Eliminated spelling and grammar errors and inconsistencies prior to publishing

## **EDUCATION**

### **DEGREE**

Clarkson University, Potsdam, NY — May 2009  
Cumulative GPA: 3.912  
Bachelor of Science in Digital Arts & Sciences with a minor in Mathematics  
Bachelor of Science in Communication & Media  
Honors Program

### **AWARDS:**

Turpin Technical Communications Award (2008)  
Turpin Technical Communications Award (2009)  
Pi Mu Epsilon Honor Society  
Dean's List (1 semester)  
Presidential Scholar (6 semesters)  
Clarkson School Award for Academic Excellence and Outstanding Character  
WTSC Distinguished Service Award

## **SKILLS**

Proficient in (X)HTML, CSS, PHP, MySQL, and Javascript (including jQuery)  
Experience with usability testing, participatory design methodologies, 2D & 3D design, and typography  
Skilled with Adobe CS4 (Illustrator, Photoshop, Dreamweaver, Flash, InDesign, and Premiere) Final Cut, Visio, and OmniGraffle  
Experience with technical writing, videography, video editing, Linux server administration, Wordpress, Java, C++